









WHAT IS THE COMMUNITY INVESTMENT CAMPAIGN?

The **Community Investment Campaign** helps to buffer our school from the reality of public funding.

CHARITABLE GIFTS TO THE COMMUNITY INVESTMENT CAMPAIGN:

- Help to cover the gap between what we receive from public funding and the actual cost to provide our students with a Great Hearts education.
- Allow us to offer our students a tuition-free, private school-caliber education in a public school setting.
- Keep our class sizes smaller for individualized attention.
- Enable us to offer programs such as art, music and foreign language on a daily basis.
- Support our excellent and dedicated faculty and facilities.

100% of **Community Investment campaign** gifts made to the school stay at the school and directly support our operating budget. In fact, the **Community Investment campaign** makes up a portion of our overall school budget.

CAN YOU EXPLAIN THE FUNDING GAP?

Charter and traditional public schools receive what is called a "base per pupil" amount. For a charter school, this amount comes only from the state's general fund (and some federal grants). For a traditional public school, the majority of this amount comes from local property taxes. However, a traditional public school's base per pupil amount is often increased from sources that are not provided to charter schools like local bonds, voter-approved budget overrides, and facilities funding received from the state's school facilities board.

When all sources are totaled, district schools receive significantly more in public funding than not-for-profit charter schools. Depending on the district it resides in, a charter school can receive approximately **\$1,500 less per student** than the public district school next door.

WHY DOES OUR SCHOOL FUNDRAISE?

We fundraise not only because of the low per-pupil investments we receive from the state, we also do more inside our classrooms than you will find at many traditional public schools: smaller class sizes, lower student-to-teacher ratios, and daily core curricular programs like **art, music, foreign** language, drama and poetry. These benefits add to the richness of the student experience, but they do create expense. Our children deserve the best educational experience available. We rely on our partnership with families to help provide their children with this unique and worthwhile education.

WHAT CAN I GIVE?

The approximate gap between what we receive from public funding and the cost to provide the education our students deserve is \$1,500 per student. **Gifts of all sizes** are needed to bridge this gap, and we ask each family to contribute in a way that is meaningful to them.

Would you like to make your gift online? Please visit montevista.greatheartsamerica.org/support.



Community Investment Giving Form



YES, I WILL INVEST IN MY CHILD'S EDUCATION!

Great Hearts Monte Vista receives approximately \$1,500 less in per-pupil funding compared to its neighboring district schools. Your tax-deductible charitable gift will bridge that gap. Each family is asked to consider contributing \$125 per month per student to our Community Investment campaign. However, gifts of all sizes are appreciated and vital to our school.

We will fulfill our family pledge through:			Giving Methods	
	Monthly gifts of:	One-time gift of:	Please use our current payment information on file in the so	chool's portal.
1 Student	□ \$125	\$1,500	☐ Credit/Debit Card:	
2 Students	\$250	\$3,000	Name on Card	
3 Students	\$375	\$4,500	Card #	
4 Students	□ \$500	\$6,000	Exp. DateSecurity Code	
Other	-	-	☐ Check (Please make payable to Great Hearts Monte Vista.,	
	Great Hearts Mon lete one form per family.	te Vista family ple	dge: \$	
Student Name Grade		Grade	Student Name	Grade
Student Name Grade			Student Name	Grade
Corporate	Gift Matching (Check w	th your employer about	their matching program.)	
☐ My com	pany will match my dona	tion. (Company Name:	
Contact Inf	formation			
Parent 1 Name			Title (Dr. / Mr. / Mrs. / Ms. / Other)	
Address			City/State/Zip	
Email			Phone	
Parent 2 Name			Title (Dr. / Mr. / Mrs. / Ms. / Other)	
Address (Contact info same as above)			City/State/Zip	
Er	mail		Phone	
Signature:			Date:	
			unless otherwise specified. If you would like your gift to be processed on a differen ement and Family Giving. Gifts are fulfilled by June 30 if paying through monthly in	

Would you like to make your gift online? Please visit montevista.greatheartsamerica.org/support/.

Questions? Please contact Jacquie Fagan, Director of Community Engagement and Academy Giving, at Jacquelyn.Fagan@greatheartsmonetvisata.org.